

Capitol Hill Art League **Your CHAL and Member Communications**

The Capitol Hill Art League maintains a number of channels for communication with members, patrons, and the wider public, as well as for members to communicate amongst each other as a group.

DIRECT EMAIL: How CHAL contacts you and how you can contact CHAL

chalartists@gmail.com

CHAL is a completely volunteer-run group within the Capitol Hill Arts Workshop, and there is an established email address for CHAL's Steering Committee. For any questions you may have for and about CHAL, you can always contact the Steering Committee at this email address. The volunteers of the Steering Committee use this email address as the primary means of communication with members. Notices of members-only exhibit opportunities plus other vital CHAL information are sent via this email address.

An extension of this is the "MailChimp" emails that members receive which contain reminders of scheduled CHAL exhibits and opportunities. If a member does not renew his/her CHAL membership, then that person will no longer receive direct email notices from CHAL in the new season, and that person will soon after (within approx. 3-4 months of season begin) be removed from the "MailChimp" mailing list as well.

One other extension of the direct email is the "SignUp Genius" which is how CHAL manages volunteering for members, via an online sign-up portal. A Steering Committee member sends periodic SignUpGenius emails that provide members with access to sign up for up-coming volunteering opportunities.

CHAL's GoogleGroup: Sharing art info/opportunities/questions with your fellow CHAL members

Send announcements to: **Chal-artists@googlegroups.com**

CHAL maintains a members-only GoogleGroup email group for current members so that you can share notices about exhibits and art activities you have coming up as well as art opportunities in which you think other members would be interested. This is also a forum where you can ask questions of your fellow artists. Please keep postings to art-related matters only; commercial or political posts are not acceptable. The GoogleGroup is not for "official" CHAL communications, but rather for peer-to-peer communication such as non-CHAL calls for entry, show announcements at other venues, etc. It is a perk of membership. And new members will be added when they join. Current members have access to the GoogleGroup, and if a person does not renew his/her CHAL membership for the new season, that person will soon (within approx. 3-4 months of season begin) be removed from the GoogleGroup, as it is meant to be a private group only for members.

WEBSITE: CHAL out there on the great wide web

The CHAL web site at **www.caphillartleague.org**

has all the latest news on CHAL exhibits and opening receptions, acceptance lists for exhibits, downloadable forms, the CHAL Handbook which includes framing guidelines, a calendar of all our activities, and archives of past newsletters and acceptance lists. Check it out!!

SOCIAL MEDIA: Facebook and Instagram outreach – Your art in CHAL and beyond!!

CHAL maintains a Facebook page at **<https://www.facebook.com/CapHillArtLeague/>** and an Instagram page at **[@caphillartleague](https://www.instagram.com/caphillartleague)** where you can find photos of our opening receptions and other activities, announcements of CHAL members' individual art endeavors from solo exhibits to dance performance, plus notices about upcoming art opportunities around the DC metro area. Do you have an upcoming solo or group art exhibit/activity that you would like publicized on CHAL's Facebook page? Send your announcement plus any (and only) JPEG images to the CHAL email address: **chalartists@gmail.com**