

Capitol Hill Banner Contest Prospectus

The Capitol Hill Business Improvement District (BID) (capitolhillbid.org) and the Capitol Hill Art League (CHAL) are collaborating on a competition to give artists in the Art League a unique opportunity to celebrate our community through our creative talents. The BID will sponsor a competition (open to CHAL members only) to design all-weather banners that will be on display all around the Hill for nearly a year.

Theme:

- “It’s all here on The Hill!”
- Designs should showcase Capitol Hill as a diverse and ideal place for living, shopping and visiting.

Timeline:

- November 15, 2016 – Deadline for entries
- December 1, 2016 – Announce winners and begin production process
- January 15, 2017 – Hang new banners

Who can enter?

- Capitol Hill Art League members.
- Entry flat fee of \$15 dollars.
- Artists may enter up to three designs.

Entry Criteria:

Winning entries will be reproduced on 24” wide x 32” high vinyl banners. Watercolor, acrylic, oil, pencil entries accepted. Pastel entries not permitted. Final entries must be submitted in a digital format (see below for acceptable file types).

All photos must be high enough resolution, at least 100dpi at full print size, to reproduce on a 24” wide x 32” high banner. Specific measurements: 2400 pixels wide by 3200 pixels high @ 100ppi

Accepted file types:

- Adobe Illustrator files (file name ext .ai)
- Adobe Photoshop files (file name ext .psd)
- JPG files (file name ext .jpg)

- TIFF files (file name ext .tif or .tiff)
- Adobe InDesign files (file name ext .indd)

Where to send digital entries:

<https://capitolhillbid.submittable.com/submit/67763/capitol-hill-2016-banner-design-contest>

Awards:

The BID will select up to four (4) winning entries. Artists will each receive \$500 for the winning designs.

Artists of the winning designs will give all rights to the design to the BID.

Additional Community and Artist Benefits:

The BID will host a fundraiser for its charity called Ready, Willing & Working (www.rwwdc.org) in 2017 where all artists who have entered the competition will have the opportunity to auction off the original art for all of the entries in the Banner Contest. The proceeds from the auction will be divided evenly between the artists and the charity.