



THE CAPITOL HILL ART LEAGUE

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## Winter 2011 Newsletter

### Dear CHAL members and friends,

It's been a busy season with a very successful Wrap-It-Up in December and sales booths at both Eastern Market and the Barracks Row festival on 8<sup>th</sup> St SE in the fall. CHAL put on also a number of artist development workshops in the fall and winter. Below please find more details on all of these as well as photos. Additionally, there are some artist tips presented in an article on framing work appropriately (and safely) for CHAL shows.

### The schedule for the remainder of the 2010-2011 season at CHAL is:

<b>APRIL 2011 – “Art That Moves”</b> <b>Juror: Peter Dimuro, director of Dance/MetroDC and CHAW dance programs director. This show is held in conjunction with the city-wide dance festival, “Dance is the Answer.”</b> The show runs April 9 – May 11.	
Receiving	Saturday April 2 <sup>nd</sup> 9:30-11:30am Monday April 4 <sup>th</sup> 9:30-11:30am
Judging	Monday April 4 <sup>th</sup> 12:30-2pm
Opening Reception	Saturday April 9 <sup>th</sup> , 5-7pm in the CHAW Gallery, Juror’s Remarks and Awards 5:30pm
<b>MAY 2011 – “Coming Home/Lighting Out”</b> <b>Juror: Jack Rasmussen, director and curator of the American University Museum</b> The show runs May 14 – June 3.	
Receiving/ Judging	Submission and judging to be done via digital images. <b>Deadline April 15<sup>th</sup></b>
Acceptance Notification	Artists with accepted works will be notified by May 1 <sup>st</sup> .
Delivery	Accepted works to be delivered May 7-10
Opening Reception	Saturday May 14 <sup>th</sup> , 5-7pm in the CHAW Gallery, Juror’s Remarks and Awards 5:30pm

## **The Art of Framing Your Art: How to prepare your work for exhibit**

CHAL jurors have recently rejected submissions for poor framing. They did so on their own, without consulting the CHAL member handbook! So, here is a review of CHAL framing guidelines and policies for submitting 2-D art work:

Paintings on canvas or board, and fabric art must be securely prepared for hanging, normally with screw eyes and wires firmly attached. Work will not be accepted if poorly prepared or still wet. Edges must be finished. No staples or tacks may show on front or sides. If they do show on the sides of your canvas, you can cover them with strips of finished wood, as if framing.

Works on paper, watercolors, drawings, sumi-e, lithographs and other print media, photographs, and anything with a paper mat should have a protective covering of glass or Plexiglas. No taped or clip frames are allowed. To show off your work to its best advantage, we suggest that you use white or cream mats and simple frames (unless the frame is part of the artwork itself). Some pieces have been rejected by jurors because the frames were cracked or otherwise of poor quality. Additionally, extremely ornate gilt frames such as used for Old Masters in museums do not translate well to a white-walls gallery for a group show, so jurors have also rejected pieces for overly ornate frames.

CHAL requires sturdy frames with wire on the back for hanging. Please refrain from using weak frames. The wire must be connected to the frame via eye-screws or Nielsen wire holders so it will be secure enough to hold solidly. If the wires are tied onto V-shaped metal anchors that slip between the frame and backing board and rely on tension to stay in place, this type of wiring will be rejected at receiving.

These guidelines and policies are to help artists put their best foot forward in an exhibit setting as well as to ensure the safety of all the people who use the Gallery at CHAW where CHAL shows are hung.

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### **CHAL November 2010 Show Opening - juror: Gene Weingarten, Capitol Hill community member and columnist with the Washington Post**

Not often are the words schlock and art uttered in the same breath, but that's just the start of what juror Gene Weingarten had to say. On November 6th CHAL members and patrons gathered for the opening of our theme-less November show at CHAW. After a witty and amusing introduction from Stu Searles, the emcee, Gene Weingarten proceeded to rip the art from the walls (metaphorically of course) and place it gently back on the wall. With his blend of self-deprecating humor, studying eyes and rapier wit, Gene entertained the crowd for 15 minutes dissecting the art and challenging his own artistic sensibility. With a teaming stream-of-

consciousness discourse on how one piece reminded him of the holocaust, he head-shakingly and belly-laughingly defined the abstract. It was a great experience for all involved.

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## Spreading Our Wings

The Capitol Hill Arts League participated in two outreach events this fall, Barracks Row 6<sup>th</sup> Annual Oktoberfest, September 27th and Eastern Market, October 10th. Our goal of introducing CHAL to the community was met. Jackie Saunders did a fascinating watercolor demonstration on Barracks Row that drew a low of attention. Lots of folks stopped by to see us and we sold several pieces of our art at Eastern Market.



Tom Pullen, Kay Fuller, Ellen Cornett and Tara Hamilton at Eastern Market.

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## **Survey Says...**

This summer the Steering Committee sent a survey to CHAL members, asking about various art league programs and how to improve CHAL receptions and boost attendance. We also asked a few questions about CHAW programs. Thirty-five members completed the survey, which was more than half of our membership at the time.

### **CHAL vs Jurors**

The main theme that came out loud and clear was that juror comments are a key part of CHAL and are highly valued. In response, our spring line up, which will begin with our show in February, will once again feature jurors who are recognized artists and art professionals.

Members asked that jurors talk more about art in general and speak about more than just the pieces that won awards (although not about every piece in the show). You asked that jurors also talk about their selection process and how a work of art makes an impression on them. In response, CHAL has updated its juror guidance document to reflect these comments.

### **Publicity for CHAL Shows**

CHAL members asked for greater publicity for the opening receptions and shows. This has also been on the mind of Steering Committee members, who recently formed a publicity subcommittee. In the past, CHAL relied on CHAW's media outreach about art league receptions and shows. You have probably noticed the new vigor in publicity: CHAL had a presence on the Barrack's Row Street Festival and at Eastern Market, and a new website was developed: [www.caphillartleague.org](http://www.caphillartleague.org). Watch this space, because there's more to come!

While attendance at CHAL receptions seems to be down from previous levels, most who took the survey said they attend the receptions. As noted above, most asked for better advertising about the opening receptions.

Most survey takers said CHAL generally does things right, and CHAL membership provides a great way to meet other artists and show art in a public venue. Meeting other artists is fun and always a learning experience. To that end, the Steering Committee looks forward to scheduling and announcing more museum tours and other programs in 2011.

### **Suggestions**

Suggestions included one that CHAL should form strategic relationships with other arts organizations (galleries, non-profits, and educators), to announce openings, seek members, or develop reciprocal arrangements. Another was that openings should be more of an experience, such as including live music and possibly a lecture/art talk before or after the reception. Activities that CHAL members and the general audience would equally enjoy. All are great suggestions that we look

forward to working on.

### **The Path Forward**

If you would like to volunteer for the Steering Committee, helping at receiving, getting the CHAW gallery ready for receptions or publicity, please contact Rindy O'Brien at the CHAL email address. She is the intrepid Volunteer Coordinator for CHAL. Also, look for future CHAL events and special programs in the months to come.

Finally, tell your friends and colleagues about CHAL. The best publicity and membership drives come from friends and trusted colleagues.

--- Dan Glucksman ([digluxe@yahoo.com](mailto:digluxe@yahoo.com))

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## **CHAL FALL and WINTER WORKSHOP ROUND-UP**

CHAL offered two workshops this fall, taught by well-known members of the local art community. The Saturday workshops at CHAW were aimed at helping artists improve their portfolios and expand their horizons.

In October, Kate Fraser, owner of Fraser Gallery in Bethesda, offered a portfolio review that focused on the business side of an artist's career. She provided guidance and information about how to develop your art portfolio and where and how to market your art. Several participants felt they had their eyes opened to new possibilities to explore for exhibiting their work. She encouraged one participant to try to get a solo show at a gallery. She would like to represent him and keep the gallery up to date about his work by sending a CD of new work every six months. Another artist was pointed toward non-profit spaces that might be interested in exhibiting documentary style photography.

In November, Lisa Semerad, professional artist and teacher who is knowledgeable in many fields of art and photography, offered a portfolio critique seminar. Lisa explained the important elements to look for when doing a critique. Then she offered her critique of the artwork participants had brought. One member said Lisa was helpful in pointing out design weaknesses and general thoughts for correction. Another felt that Lisa provided a lot of helpful feedback in a direct but constructive way, and that the session was well worth the time and money. "It's too bad others weren't able to take advantage of such a good opportunity to learn how to improve," she commented.

In March, Geoff Ault and Sarah Porter, two CHAL steering committee members provided a tutorial seminar at CHAW for CHAL members wanting to learn the basics of how to manage digital photo files, particularly how to edit and format these files for juried shows requiring submissions in digital format. Separate tutorials were held for Mac and PC users. The well-equipped Mac lab at CHAW helps make such hands-on learning events possible.

Also in late March, Greg Staley once again was on hand at CHAW for a day of photographing art works. He takes professional images of art pieces in digital format, especially useful for artists who do not photograph their own art or have pieces that are particularly tricky to photograph.

---Marilyn Christiano and Sarah Porter

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## **Juror's Notes from Paula Amt for CHAL Show, March 2011**

*Our March juror, Paula Amt was unable to be at the opening reception to present her remarks on selecting and creating this exhibit. Below are her comments.*

The process of selecting artwork is subjective and personal. Everyone has his or her likes and dislikes and even a professional juror brings that to the table when asked to select for a group exhibition. My primary considerations are composition, contrast, commitment and craftsmanship. I respond immediately to a work that feels balanced and solid and that's what a good composition does for a piece. This, along with an intriguing technique, is what attracted me to Judy Searles' collage and monotype "Stone Cold".

I also find that bold contrast catches the eye, makes you stop, look at and consider a piece of art. I noticed in this collection of work that shadow and light figure significantly in many pieces in different mediums. Martha Huizenga's black and white photo "Gettysburg" seems obvious, but the play of light and dark with the fence and the trees offers a juxtaposition of manmade and natural patterns that is very appealing. Contrast and pattern recur in Marilyn Christiano's photographs and also in Livia Tonczyk's "Dog Show".

I often describe artworks as confident. That, of course, comes from the artist, but when you see the piece it is clear and you respond to it. Tom Pullen's sculptures are great examples of this. His idea is expressed and conveyed clearly and the hard metal as material punctuates the message that "truth hurts". There is great appealing commitment in Jill Finsen's color and brushstrokes. Michael Fleischhacker photographs a young woman who engages the viewer as the shawl drops and exposes her breasts a little more.

I am a fan of a well-executed work of art. In my opinion, a concept is not wholly successful unless there is skill and attention displayed in the technique and implementation of the process. This show offers a wide range of adeptly handled media: painting, collage, photography, printmaking, and sculpture.

Congratulations to all the participants and I hope you enjoy the show!

---Paula Amt, owner Gallery plan b

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## WRAP IT UP - December 2010

Over 60 pieces were bought at CHAL's annual holiday art sale, with over \$3300 in sales. This year introduced craft art pieces being included in the sale. From hand-crafted journals and hand-printed carves to original art cards, these items were very popular with shoppers.



