



THE CAPITOL HILL ART LEAGUE

www.caphillartleague.org

Contact E-mail: caphillartleague@yahoo.com

Summer 2010 Newsletter

Dear CHAL Members:

We have a great line-up of judges, new programs, events, and services for the upcoming 2010-2011 season. As part of our new communications program, our newsletters, the member handbook, and monthly postcards will be sent electronically, as an email. Simple, cost-efficient and eco-friendly.

Since this is the year of the Census, you will be receiving a CHAL survey by e-mail within the next week. Please take the time to answer and return these to us so we can better plan activities and shows for the future. Those of you who do not return the surveys will receive a phone call by a member of the steering committee.

Here's are some exciting events planned for the Fall season:

September

Members' Juried Show *Walk on the Wild Side* - Honoring Wally Szyndler

Receiving: Saturday, August 28, 9:30 - 11:30

Receiving: Monday, August 30, 9:30 - 11:30

Judging: Monday, August 30

Opening Reception: Saturday, September 11, 2010, 5-7 pm

The juror is Kris Swanson of the Corner Store. Our September show will be in honor of our dear friend and creative artist, Wally Szyndler. The theme is inspired by his joie de vivre, his fascination with life, and the gesture of transforming inanimate objects into works of art.

Also, the 2010-2011 season will inaugurate the Wally Szyndler Award for Wild Excellence in 3-D Art.

Please note that the Receiving dates for the September show are a week earlier than normal because of the Labor Day holiday. The Opening Reception is still on the 2nd Saturday.

CHAL Annual Meeting - Saturday, September 25, 3-5 pm at CHAW in the gallery
Meet and mingle with your fellow Art League members, hear about the upcoming year, offer opinions and suggestions about how to make this our best year ever. Refreshments will be served. Let the Steering Committee know what you want from your Art League here on Capitol Hill. Is there a particular artist's development class you're interested in? Is there a particular activity you'd like to see in CHAL's calendar of events?
(Also, submissions to CHAW's ArtSmash will be accepted on Sept 25th from 2:30-3:00pm in the gallery right before the annual meeting.)

ARTSMASH CHAW's main fundraiser, ArtSmash, will be held October 2, from 7 to 10pm at CHAW. As in past years, CHAW splits the proceeds with the donor artist. Small, "take home" works sell the best. ArtSmash supports CHAW's tuition assistance, outreach, and education programs. The silent auction will feature works from local artists and members of the Capitol Hill Art League, unique experiences, and a wide array of prizes from retail items to gift certificates and jewelry. ArtSmash will host an array of entertainment from dancers to cabaret singers.

All award-winners from the 2008-2009 and 2009-2010 seasons are invited to submit works for ArtSmash. Additionally, submitting artists are asked to provide an artist's bio and digital photos of the submitted works. CHAW is displaying the bios with the art during the event. And the photos of submitted works will go on CHAW's web site in advance of the event as a preview. Forms for submissions and the bios will be e-mailed in early September. These digital files can be emailed to the caphillartleague@yahoo.com address.

Submissions for ArtSmash will be received on Saturday September 25th, 2:30-3pm in the gallery at CHAW.

October

A series of programs focusing on CHAL members' artistic and professional development:

There will be no CHAL show in October, because it has been found that the multiple receiving days needed for the CHAW Arts Ball (now ARTSMASH) and the CHAL October show, plus the truncated show length, are tough to manage in the given time. Instead October will be a month dedicated to activities that foster members' artistic and professional needs and growth.

Sales Booth at Eastern Market:	Sunday October 10 th
Portfolio Reviews by Kate Fraser:	Saturday October 16 th , 12-5pm
Seminar on Digital Images of Artwork:	Saturday October <i>TBD</i>
Portfolio Critique Seminar with Lisa Semerad:	Saturday November 13 th , 1-4pm

New Event! **Sales Booth at Eastern Market** – Sunday October 10th

The Capitol Hill Art League will have a booth at Eastern Market on Sunday October 10th. Volunteers are needed to man the booth, answer questions from curious market-goers, assist with sales, set up and break down. A limited number of works of art by members of Capitol Hill Art League will be on display and for sale at this venue. This is a wonderful opportunity to

introduce the community to CHAW, the talent of the CHAL members and the benefits of membership in both organizations.

New Program! **CHAL Portfolio Reviews** – Saturday October 16th, 12-5pm

We are holding our first ever portfolio review sessions. Kate Fraser, owner of the Fraser Gallery in Bethesda, will conduct portfolio reviews for CHAL members. Each participating artist may bring at least 5 pieces; no more than 20 (even if they are photographs). The cost to participate is only \$20 for CHAL members (\$30 for non-members). There are a limited number of spaces in this program so make sure to sign up early. Each participant will be assigned a specific time slot for an individual review. (We will also hold a portfolio critique seminar in November, see below.) Sign-up starts August 9th. Sign-up is via CHAW’s regular class registration process in-person at CHAW, online at www.chaw.org or by calling CHAW during office hours 202-547-6839.

Ms. Fraser will review your portfolio and offer guidance and practical information on your career as a fine artist. For 15 minutes, one of the area’s most knowledgeable and experienced arts professionals will answer questions about the direction of your work, pricing, presentation, approaching galleries, entering juried competitions, marketing, getting attention from art critics, or almost anything else you can think of.

Ms. Fraser, an accomplished photographer, has over 20 years of experience as a photographer, curator, gallery Director, judge, and educator. Her work has been exhibited in numerous galleries, museums and art centers both in Europe and the United States and has won many awards. Ms. Fraser is one of the most highly collected photographers in the DC region.

New Program! **Preparing Your Digital Files for Juried Shows!**

In October, CHAL will present a seminar at the Capitol Hill Arts Workshop on how to adjust digital files for dpi, compression and specific MBs (mega bytes) as well as burning files to CDs. This is just the seminar for those artists wanting to expand their participation in juried shows to open-call shows around DC and even nationally. The vast majority of open-call shows require submissions to be presented via digital image files, and these files are required to meet certain format specifications. Learn how to manage these digital files with confidence! The time, date, and cost will be announced shortly.

November

Members’ Juried Show at CHAW

Receiving:	Saturday, October 30, 9:30-11:30am
Receiving:	Monday, November 1, 9:30-11:30am
Judging:	Monday, November 1, 12-2pm
Opening Reception	Saturday, November 6, 5:00-7:00pm

The juror for this show will be announced shortly.

Please note: the November show receiving and opening are week earlier than normal. Thus the opening reception is being held on the first Saturday of the month. Please note this change.

New Program! **Portfolio Critique Seminar** – Saturday November 13th, 1-4pm

On Saturday, November 13, at CHAW Lisa Semerad will be at CHAW to work with a group of students discussing what constitutes a great work of art. After an initial lecture, she will lead students in conducting portfolio critiques. This course offers a rare chance to learn about the nuts and bolts of a critique led by a professional artist and teacher with nearly 30 years of experience in commercial and fine art. Lisa is knowledgeable in all subjects and techniques of 2 and 3-dimensional arts at any level. She has a masterful eye and the verbal ability to convey essential concepts and corrections. Areas covered will include: assessing an artist's history, the 10 elements of evaluation, classroom protocol, guidelines for forming your own critique groups and more.

Bring finished, problematic or works in process and your reference photos if you are working from some. Each student presents a learning opportunity for the group. Lisa's goal is to have frank discussion to assist in creating clarity and direction for each artist.

What to bring:

Fine and commercial artists: Up to 5 pieces, plus photos of your past work if you like.

Photographers: 12 or more, sorted and edited to your best ability as prints or on your laptop.

This event will take place from 1-4 pm November 13th at CHAW. Cost to participate is \$60 for CHAL members (\$70 for non-members). Registration for this seminar begins August 9th. Sign up via CHAW's regular class registration process in-person at CHAW, online at www.chaw.org or by calling CHAW during office hours 202-547-6839.

December

Wrap-It-Up

Our annual holiday show and art sale, Wrap it Up, will open at CHAW (only) on Saturday, December 11th and running through December 22nd.

Chairperson needed. We are looking for someone to head the committee for this season's Wrap-It-Up event. It takes many hands to make this event a success. If you are organized, good at managing people, and willing to do what it takes, please contact the steering committee at caphillartleague@yahoo.com.

Receiving: Saturday, December 4, 9:30-11:30am

Receiving: Monday, December 6, 9:30-11:30am

No Judging

Opening Reception Saturday, December 11, 5-7pm

CHAL BUSINESS MATTERS

Because of increases in costs for CHAL, dues for the 2010-11 season will increase minimally to \$50 for members who volunteer and \$70 for those who do not wish to participate in our volunteer program. We will also be promoting membership in CHAL to the local art schools and university art departments; membership for full-time students will be \$25. All students are required to volunteer.

NEW FACES – Who are those new people sending you e-mails about CHAL??

Sarah Porter, a CHAL member since 2008, has taken on the role of chairperson for the steering committee. She works primarily in figurative art (watercolor and ink) and in fibre media focusing on shibori and printing with dye. She has studied at the Corcoran College of Art, Montgomery College, and with Candace Edgerley and Don Burns.



Roy Utley and Tom Pullin are the newest members of the CHAL steering committee. They bring a plethora of talent, knowledge, new ideas and enthusiasm to our group. Roy, a photographer, is a very active participant in the DC-metro area arts scene, exhibiting his art extensively in regional shows. Tom, also a photographer, is currently pursuing his BFA.

Tom



Rindy O'Brien is CHAL's new Volunteer Coordinator, taking over from Nancy Donnelly. She will be in touch with all members who opt-in to volunteer for the 2010-2011 season. She is a writer and photographer who has been a CHAL member for 3 years. She has spent a career protecting the environment and nature. Rindy has studied at the Corcoran Art Institute, the Santa Fe Photo Workshops, and with Eliot Cohen, Mark Power, Craig Stevens, and Joyce Tenneson.

